



## **THE COALITION FOR COLLEGE AND ALTICE USA HOST A “COALITION DAY” IN BRYAN, TX FOR STUDENTS AND EDUCATORS**

### ***The Coalition and Altice USA Continue Their Partnership to Promote Education Success and College Accessibility***

Bryan, TX -- The Coalition for College (the Coalition), comprised of members from more than 140 distinguished colleges and universities committed to making college a reality for all high school students, and Altice USA (NYSE: ATUS), one of the largest broadband communications and video services providers in the U.S. with internet, TV and phone services under the Suddenlink brand, are raising awareness of the use of technology for education success and college accessibility for students, educators and school administrators in Bryan, TX.

The Coalition and Altice USA are continuing their existing partnership to host a “Coalition Day”, an event designed for high school students and educators, in the city of Bryan, TX.

On Coalition Day, students and educators will be introduced to a range of free college-planning tools, including the Coalition’s online toolkit, MyCoalition, to help students prepare for and apply to college. Students also will hear from Coalition member college and university representatives about college affordability and the opportunity for eligible students to apply to Coalition member schools at no charge. Among the colleges and universities represented will be University of Texas at Austin, Texas A&M, Southern Methodist University, Trinity University, University of Chicago, Rice University, and University of Michigan.

"The Coalition believes in making college a reality for all students," said Annie Reznik, executive director of the Coalition. "Coalition Day is about coming together to encourage students to apply to college and making sure they have the tools to do so. Altice USA shares our commitment to helping students, particularly those who come from low-income families, get the resources they need to make informed decisions about college. We are excited to continue building on our partnership."

The event will be held at Bryan High School Auditorium on Friday, November 16, and will include introductory remarks from school leaders, Altice USA, the Coalition, as well as Bryan Mayor Andrew Nelson. In addition, Earnest Ray Bean, City of Bryan Neighborhood & Youth Outreach Coordinator and former NFL football player, will join the day’s activities to address attendees about the importance of higher education and ongoing career development.

“Nothing is more important than providing our students with opportunities to further their education and paving the way for success,” said Lane Buban, Principal of Bryan High School. “I believe the support of both the Coalition and Altice USA will have a meaningful impact for students on Coalition Day and beyond.”

In addition, attendees will learn about [Altice Advantage Internet](#), the company’s low-cost broadband program for households that qualify for the National School Lunch Program. Created to bridge the digital divide and to help students and families who may not have internet access in their homes, Altice Advantage can mitigate challenges in navigating the college application process and submitting for financial aid.

“It is our commitment as a technology and communications company to ensure that everyone in our local communities has access to the same opportunities through our digital affordability, literacy and education programs,” said Charles Stewart, Co-President and Chief Financial Officer of Altice USA and a Coalition



philanthropic council member. “By partnering with the Coalition, which like us is focused on finding innovative ways to support the next generation of leaders, we are helping to bring college access to students nationwide, reinforcing the importance of education and technology.”

For more information about Coalition Day events and about The Coalition for College, visit [www.coalitionforcollegeaccess.org](http://www.coalitionforcollegeaccess.org).

For more information about Altice USA in the community, visit [www.alticeconnects.com](http://www.alticeconnects.com)

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### **About The Coalition for College**

The Coalition was founded by a group of dedicated college leaders in 2015 with the goal to improve the college application process for all students, particularly those from historically under-represented groups. Members include a diverse group of public and private colleges and universities that are united in their mission to support lower-income and under-resourced students, provide students with responsible financial aid, and bolster students' success in college.

### **About Altice USA**

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, proprietary content and advertising services to approximately 4.9 million Residential and Business customers across 21 states through its Optimum and Suddenlink brands.

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