

Optimum Appoints Sean O’Connell as Vice President, General Manager of Texoma Area

O’Connell now leads local sales, operations, and engagement efforts across Optimum’s West Oklahoma and South and East Texas footprint

Plano, Texas (November 28, 2023) – Optimum, the local provider of internet, mobile, TV, and phone services, today announces the appointment of Sean O’Connell as Vice President, General Manager of the company’s Texoma Area serving West Oklahoma and South and East Texas.

As Vice President, General Manager, O’Connell is responsible for overseeing local sales, operations, and engagement efforts across the area, ensuring best-in-class service and support to the more than 350 communities Optimum serves across the Texoma Area.

“I am honored to have the opportunity to lead Optimum’s Texoma Area, helping support the company’s efforts to accelerate its hyperlocal strategy and take advantage of local market opportunities ahead,” said Sean O’Connell, Vice President, General Manager of Optimum Texoma. “As a trusted connectivity provider in the area, Optimum is laser-focused on providing customers with the very best service and support, and I am excited to work with our local teams and communities to continue delivering on the company’s mission.”

O’Connell joins Optimum after a successful career with Comcast, where he served in a variety of management roles leading sales, marketing, operations, and call center teams across numerous markets and regions. In O’Connell’s most recent role as Vice President of Call Center Sales, he implemented strategies to drive growth and improve customer lifetime value while fostering an environment of collaboration for his team members to enhance customer experience.

“Sean is an incredible asset to Optimum, and his decades-long experience in the industry along with deep leadership capabilities makes him an excellent fit to lead our Texoma Area,” said William Sweeney, Senior Vice President, Optimum. “We welcome Sean to the Optimum team, and I look forward to working closely with him as we continue to focus on delivering best-in-class connectivity experiences to meet the needs of customers we serve across the Optimum Texoma Area.”

O’Connell is based out of the company’s Plano, Texas offices.

About Optimum

Optimum is a brand of Altice USA, one of the largest broadband communications and video services providers in the United States, delivering broadband, video, and mobile services to approximately 4.8 million residential and business customers across 21 states. The company operates a4, an advanced advertising and data business, which

provides audience-based, multiscreen advertising solutions to local, regional and national businesses and advertising clients. Altice USA also offers hyper-local, national, international and business news through its News 12, Cheddar News and i24NEWS networks.